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Service operations management: return to roots

IJOPM 19,2 104 Service operations management: return to roots Robert Johnston Warwick Business School, University of Warwick, Coventry, UK
Keywords Management theory, Operations management, Service operations Abstract Over the last 20 years we have witnessed the emergence of a large-scale, world-wide academic movement concerned with the management of services

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NINTH EDITION GLOBAL EDITION PRINCIPLES OF OPERATIONS MANAGEMENT 1 — 1 Sustainability and Supply Chain Management J A Y HEIZER Jesse H Jones Professor of Business Administration Texas Lutheran University BARRY RENDER Charles Harwood Professor of Operations Management Graduate School of Business Rollins College PEARSON

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Principles of Operations Management, 2006, Jay H Heizer, Barry Render, 013198196X, 9780131981966, Pearson/Prentice Hall, 2006 The thrust of this new edition is more quantitative in approach Principles of Operations Management , Amitabh Sharan ...

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